



ITALY, FIRST EUROPEAN COUNTRY REPRESENTED IN SIE 2006

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Trade commissioners and representatives of companies from different countries, including Kuwait, Jordanian, Saudi Arabia, Egypt and other Arab countries were here in Sana'a to attend the second Sana'a International Exhibition last week. The exhibition, which was entitled "SIE 2006" was inaugurated by Minister of Industry and Trade and was also attended by international organisations interested in trade and industry. It took place at the Apollo International Exhibition Co. between the 13 - 18 August, 2006 and was organised by the Indian Embassy in Yemen.

The major goal will be to promote a better knowledge of Italy in Yemen as well as to encourage Italian companies to invest here, as agreed by the two governments on the occasion of the official visit to Yemen of the Italian Minister for Foreign Trade, Emma Bonino, at the end of June. During this visit it was also announced that the Italian Trade Commission in Dubai will take charge promoting trade exchanges between Italy and the Yemen.

Italy was the only European country represented in the fair. Abdullah H. Al Sonidar & Sons, representing the Italian Caprari pumps; Adhban group, representing FIAT cars and the New Holland vehicles; Ashibami Corporation.

CVS Ferrari, CTE and the Green Power generators also participated in the fair and Al Bakri Corporation, representing the Lovato electrical products; Al-Radami Establishment, representing Angelica products. High-level executives of International Steel Constructions were present at the fair.

The grand presence of Italian companies is an indication of the rising attention paid by Italian entrepreneurs to the Yemeni market and the continuously growing trade exchange between Italy and Yemen, whose significance is all the more exalted by the recurrence of the 80 anniversary of diplomatic relations between the two Countries.