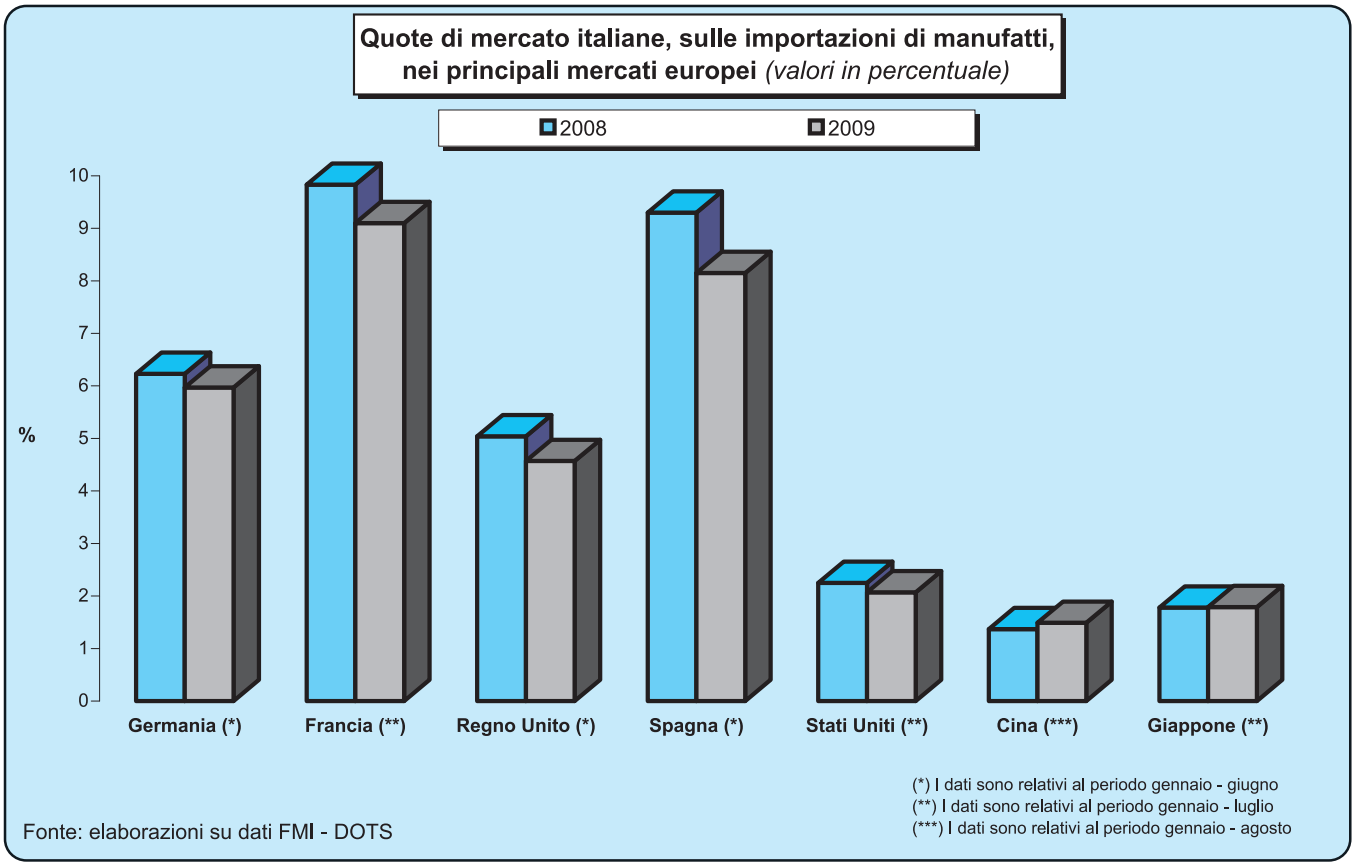Le quote di mercato per paesi e settori